

# fairfax boulevard february 2007

# tonight's agenda

- welcome & introduction
- process
- food for thought:
  - new thinking about city design
  - new thinking about corridors
- questions & comments

#### consensus

#### visualization

#### design & policy







# Dover, Kohl & Partners town planning

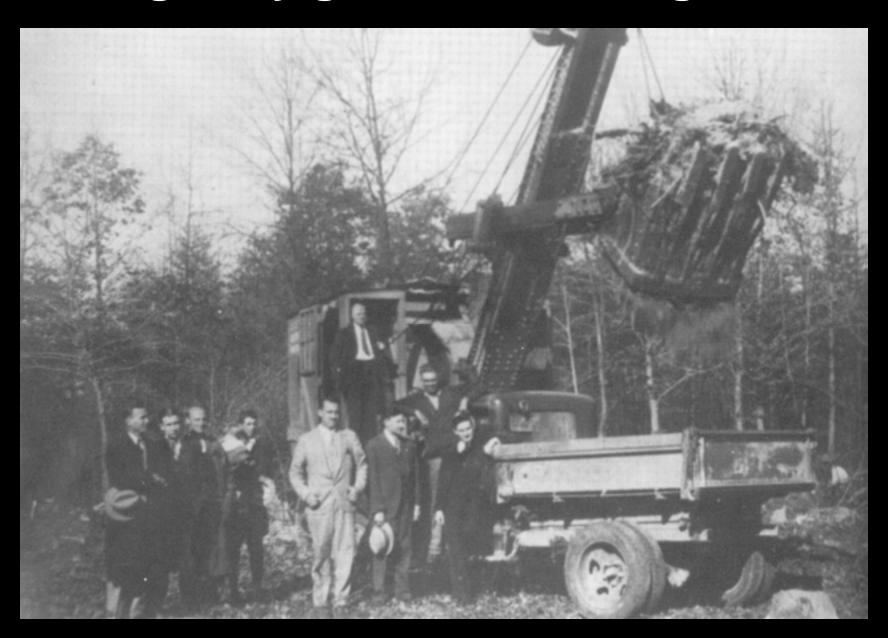
Ferrell Madden Associates town planning & coding

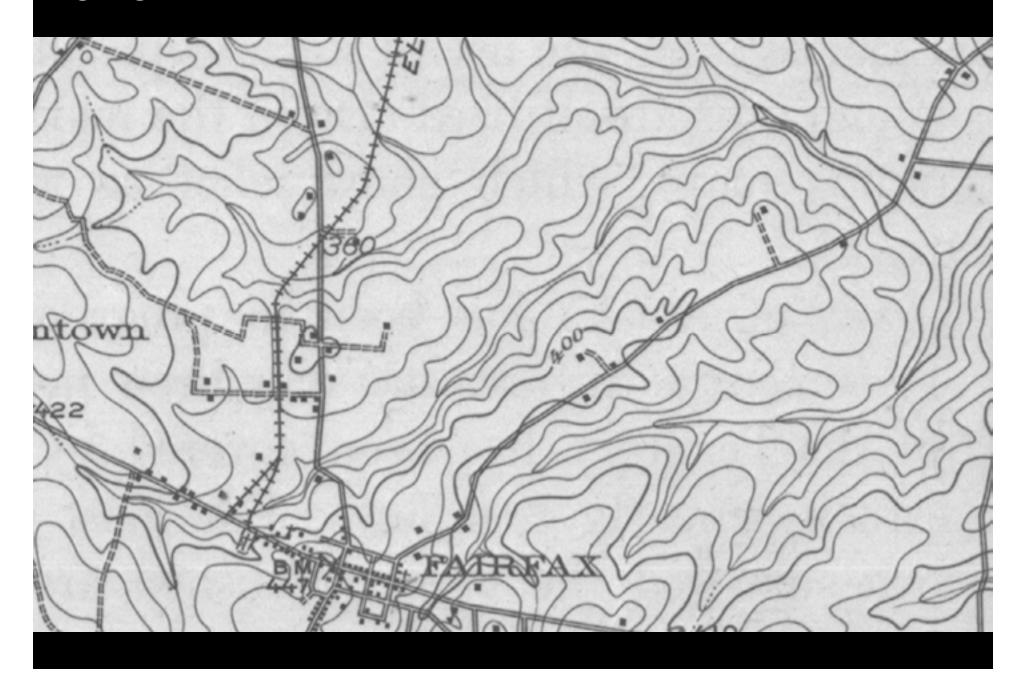
Hall Planning & Engineering transportation strategy

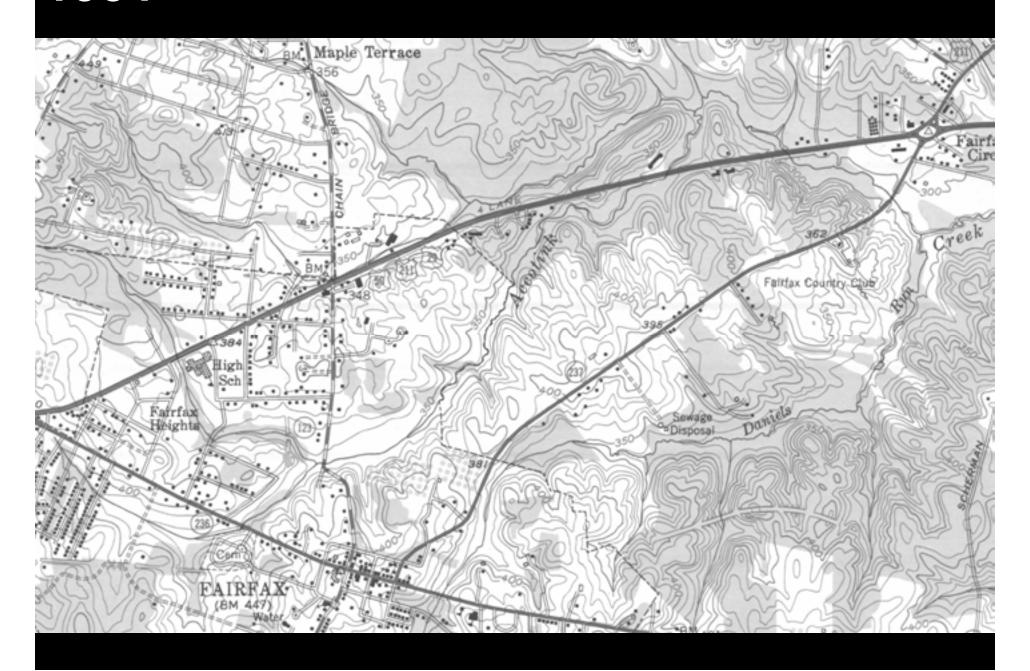
UrbanAdvisors market analysis

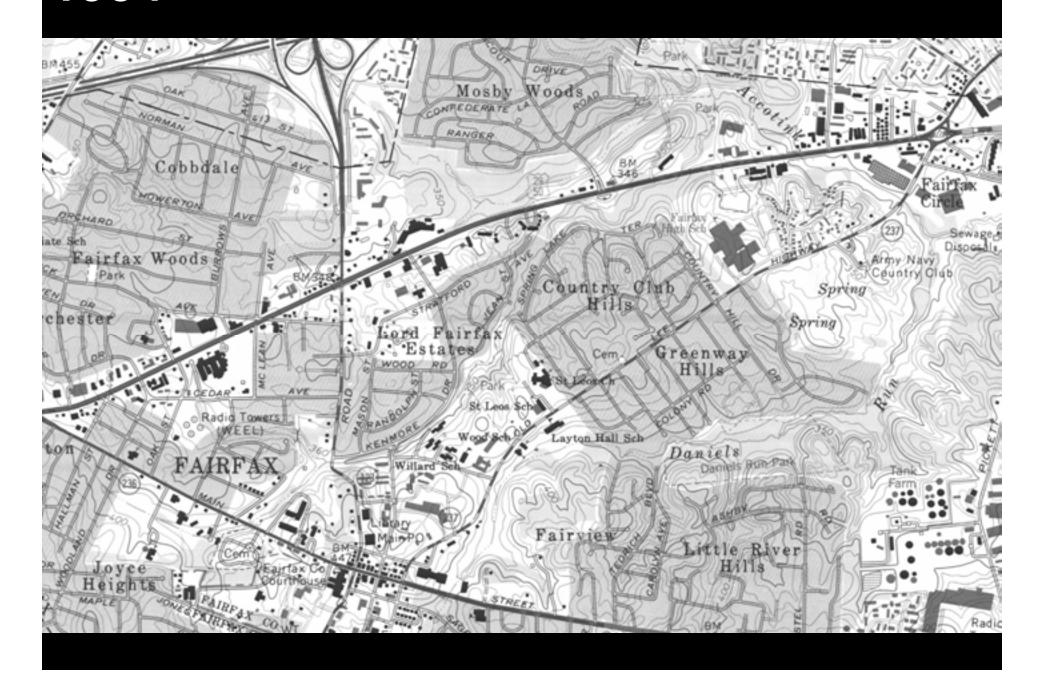
UrbanAdvantage computer visualizations

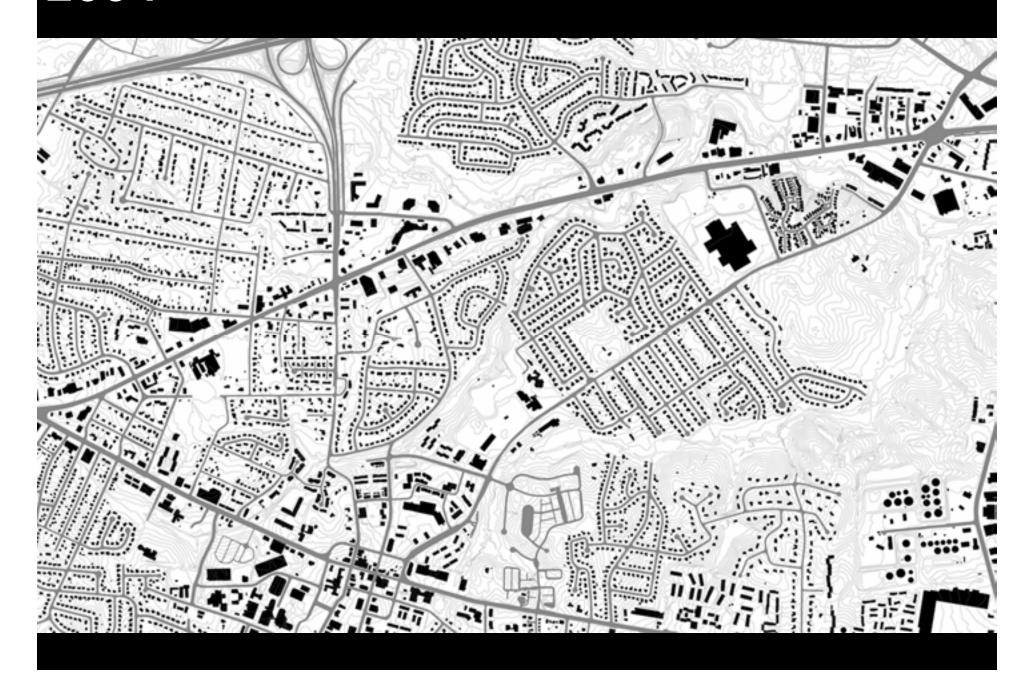
#### lee highway ground breaking 1931



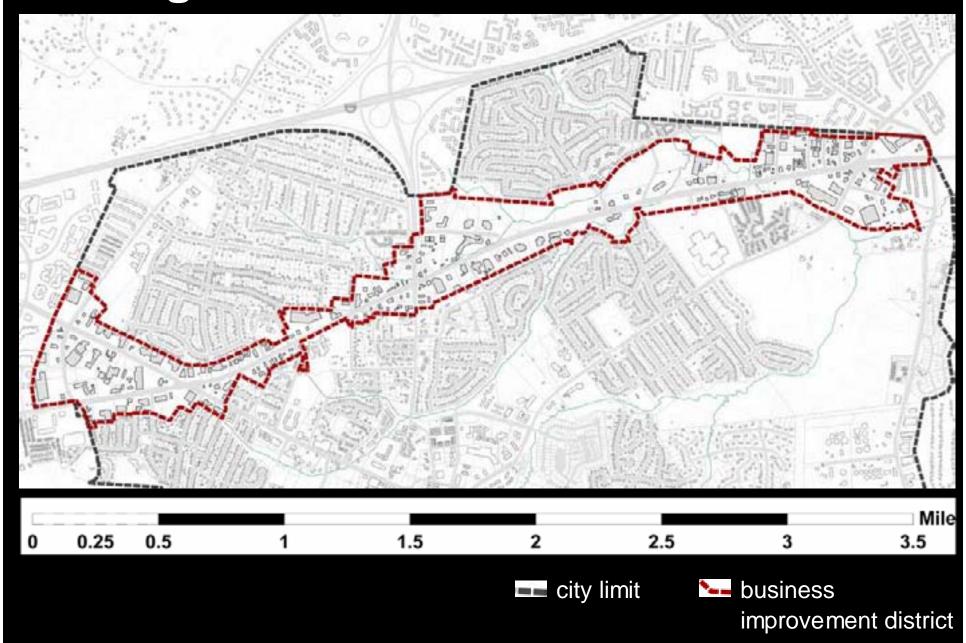




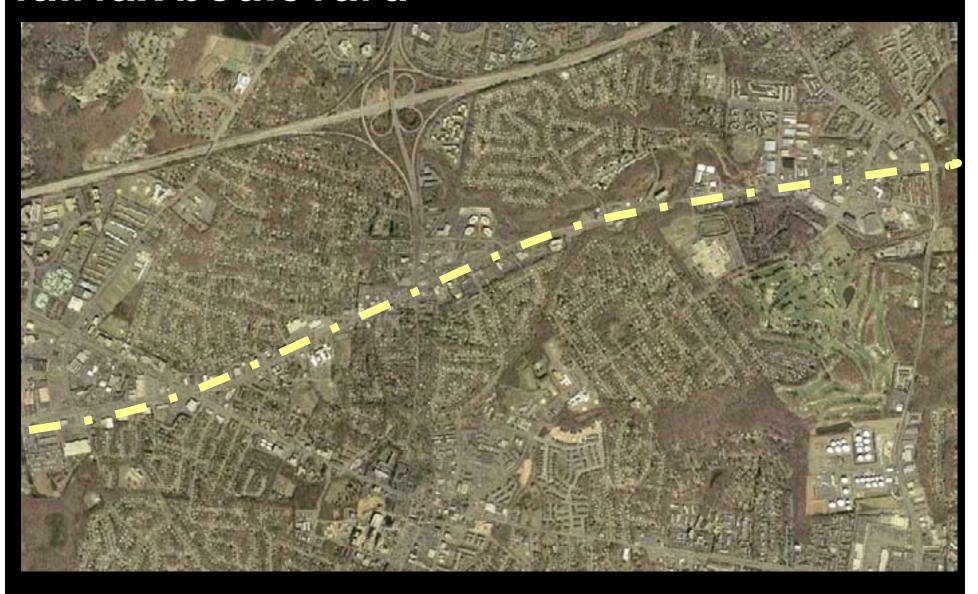




#### existing conditions



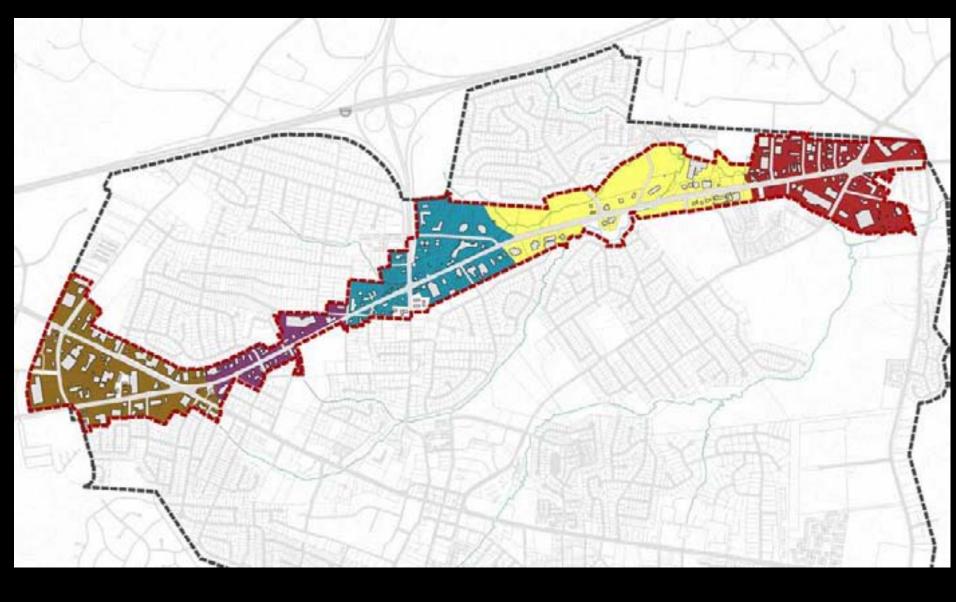
#### fairfax boulevard



#### business improvement district (BID)



#### nodes



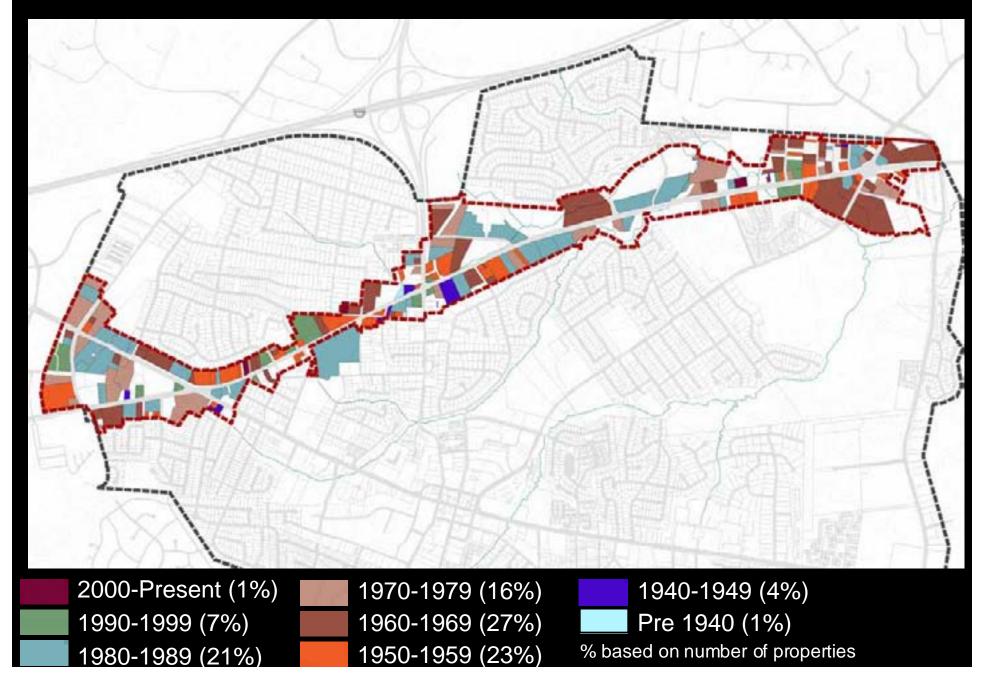
kamp washington west connector

northfax

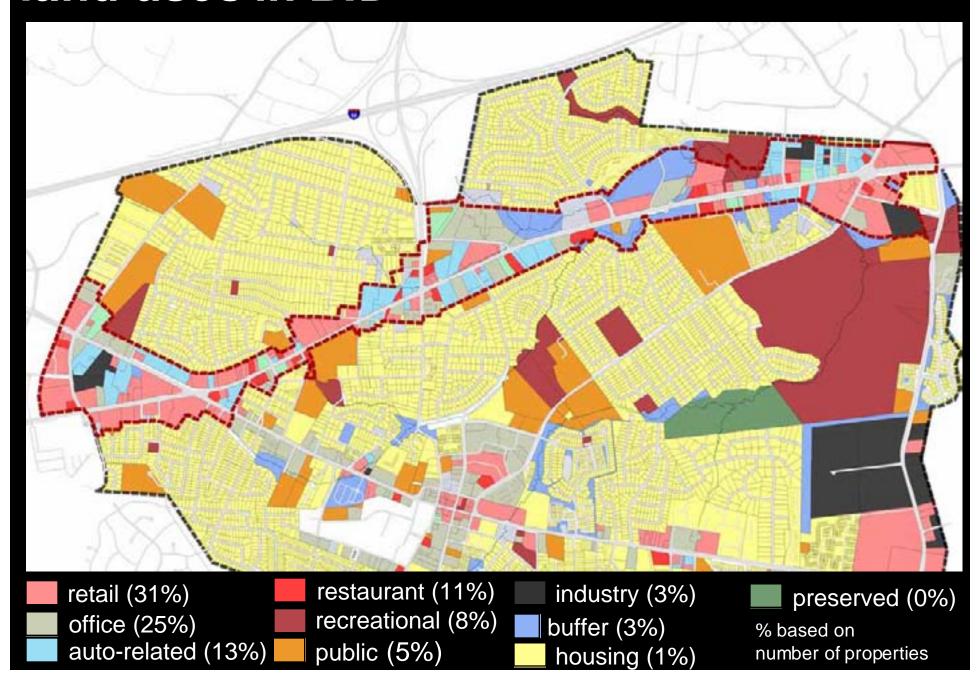
east connector

fairfax circle

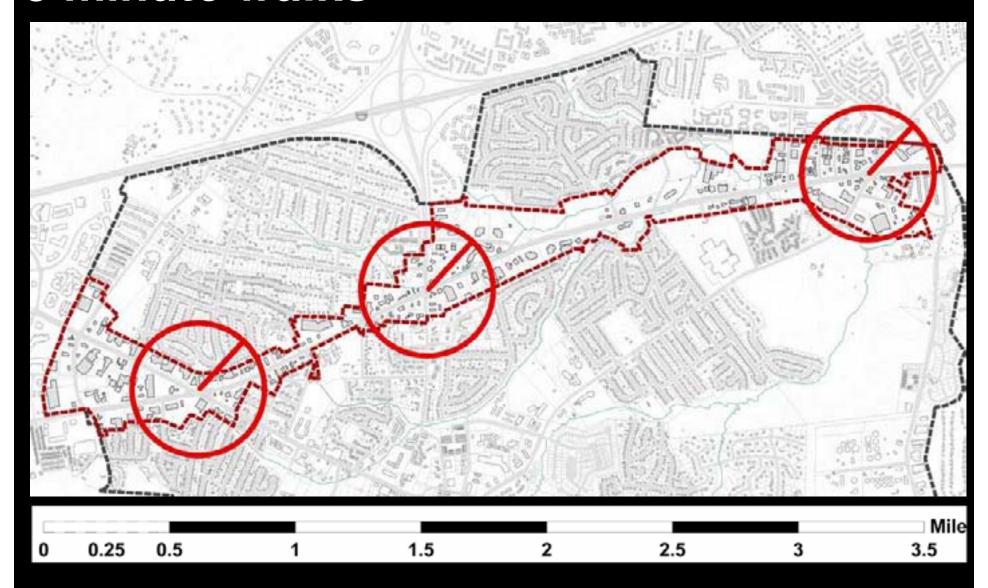
#### date of construction



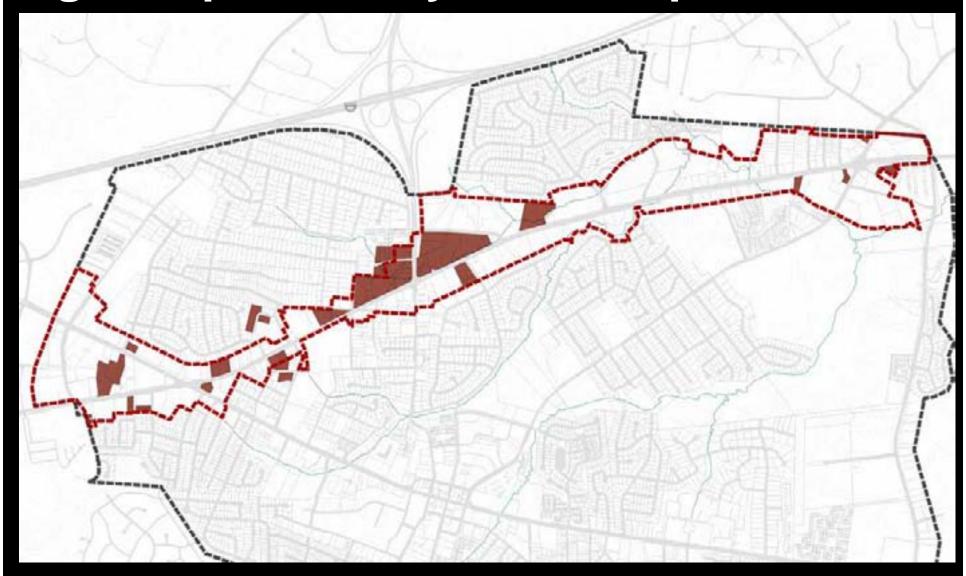
#### land uses in BID



#### 5 minute walks

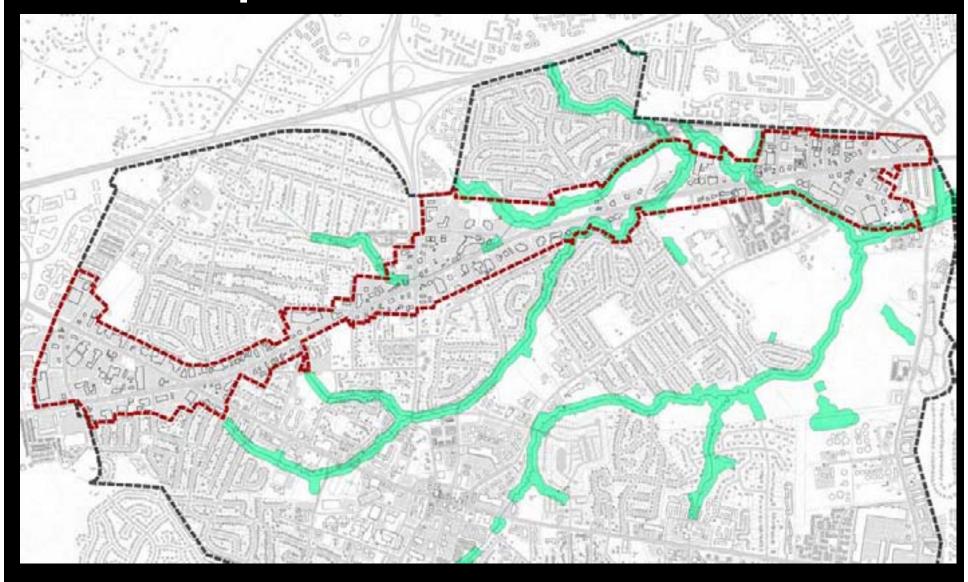


#### highest-probability redevelopment sites

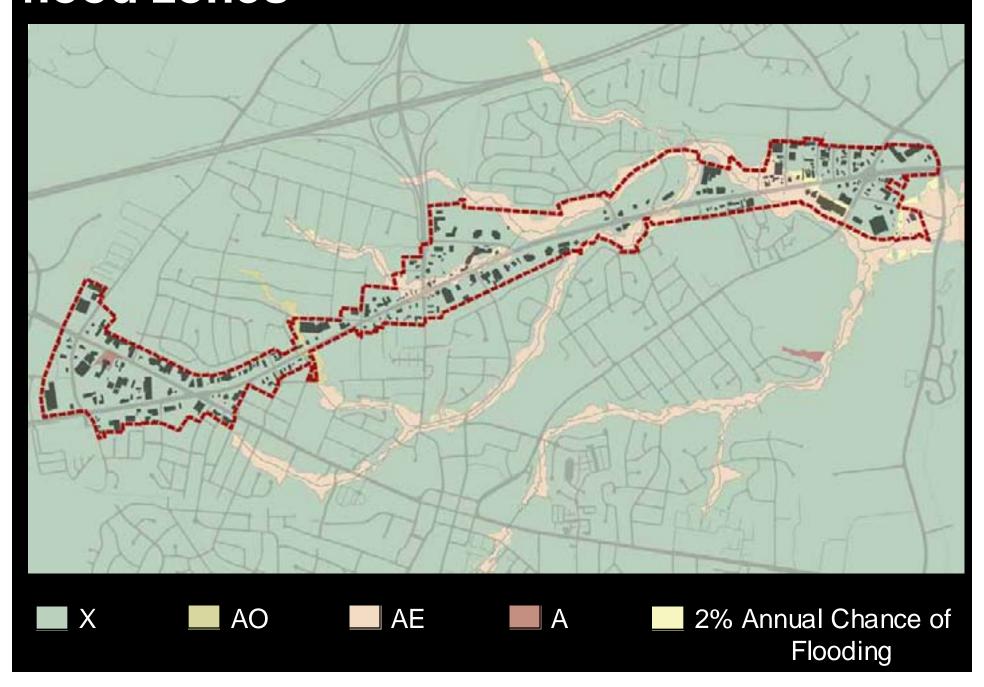


sites most likely to be redeveloped as identified by the city

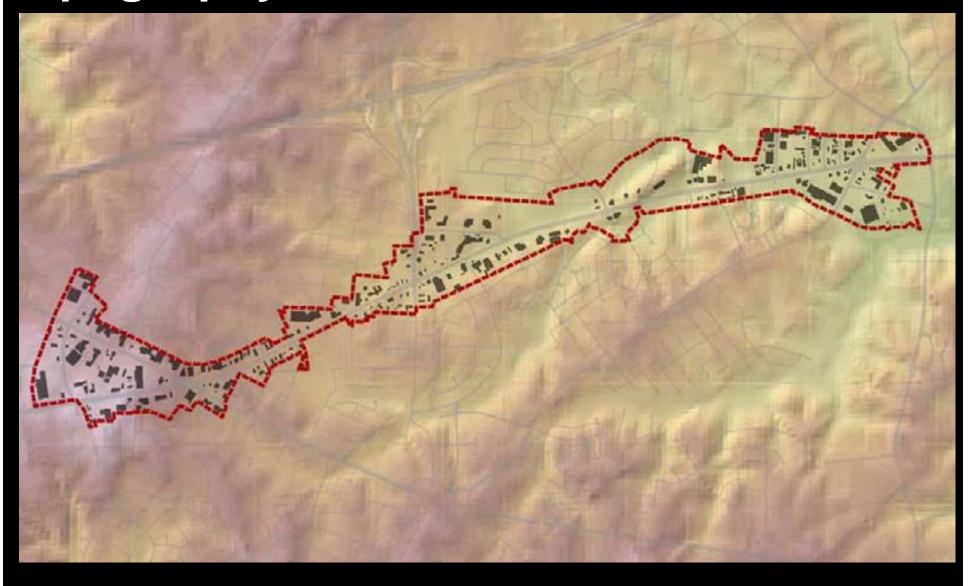
## resource protection areas



#### flood zones



### topography



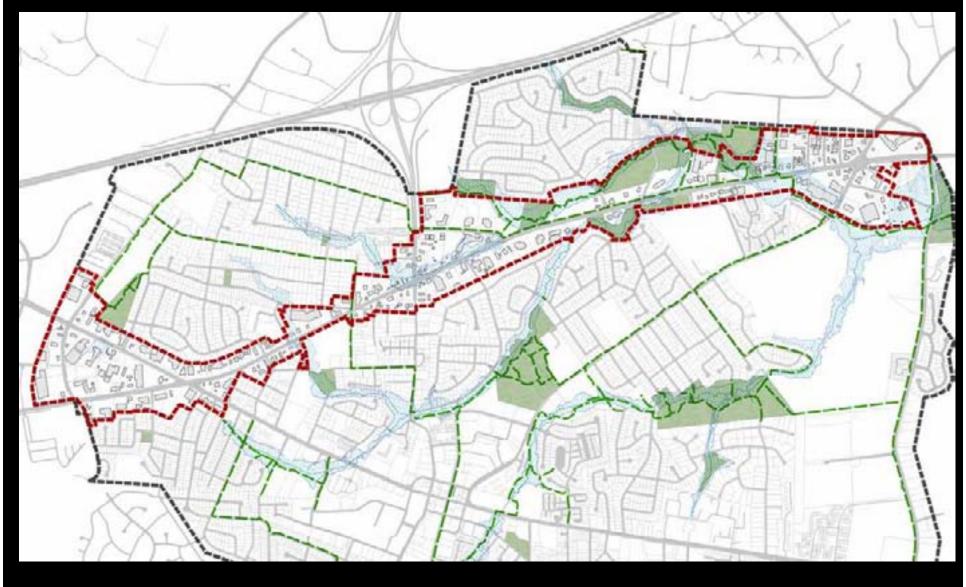
325'

240'

400'

500'

#### trails network



parks



trails



flood zones



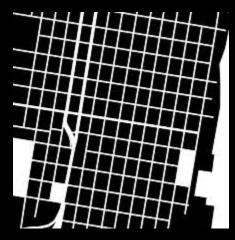
Fairfax Boulevard



Richmond, VA



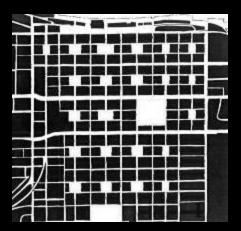
Fairfax Boulevard



Alexandria, VA



Fairfax Boulevard



Savannah, GA



Fairfax Boulevard



Historic Fairfax

#### understanding the issues

#### Virginia

#### Fairfax City Residents Are Divided on Whether, How Green Spaces Should Be Developed

FAIRFAX, From R.I.

Council hearing last month.

Others said it was clear that some of the open space would be devoted to recreation.

"Open space to me means the lack of a building. To some people it meuns woodlands," said Tom Scibilia, a member of the hoard of the Pairfax Police Youth Club, who supports using the Stafford property for ballfields.

Scibilia, who served on a citizens advisory committee on open-space issues, said the city needs more athletic fields. Of Mosby Woods, where Schilla lives, he said: "There's no place for kids to play pickup football or throw a Prisber, except in the

Fairfax City Mayor Robert F. Ledeser, along with some members of the council, acknowledged that the city needs to be clearer on the potential use of open space and called the Stafford property "a classic case of miscommunication." The plan is pending before the council.

Mosby Woods residents are divided over the future of the second site, a privately owned 13-acre area known as Rocky Gorge that is west of the Statford property and adjucent to their neighborhood. The council is scheduled to vote next month on a developer's proposal to build 123 condominium units for



people 55 and older on the land.

Much of the thickly wooded Rocky Gorge is in a flood plain, where construction is probibited. The developer, KMRG, said the condominiums would take up only three of the 13 acres, with the rest proffered to the city as open space. The builders also said the closest unit to the neighborhood would be 450 feet away.

Ann LaPorte, president of the Mosby Woods Community Association, said she supports the propos-

al, principally because the land's zoning designation, which allows retail and commercial use, could attract something far worse for the neighborhood.

One recent plan that fell through was a family entertainment center with putt-putt golf and betting cag-

"We've had some very bad offers on the table in the past," LaPorte said. "Rocky Gorge is going to be developed. I'd be a tree hugger if I could, but it's not realistic."

She said that of the 70 households (out of 532) that responded to a survey on the issue, about 60 were in favor of condominiums.

The Moshy Woods Improving Our Quality of Life Coalition organized to oppose the condominiums, saying that Rocky Gorge should be purchased by the city and preserved as open space. A condominium development, the group said, would add 200 to 500 cars a day to an already-clogged Fairfax Boolevard.

"Traffic, traffic and spee traffic," said Spencer Cake, one of the coalition's organizers, at last month's council meeting.

Tom Gross, 34, of Pairfax City told the council that Rocky Gorge is one of the issues that will determine "whether our city is just another indistinguishable part of the Northern Virginia megalopolis or maybe

just a bit of an oasis."

The condominium proposal was rejected, on a 4 to 2 vote, by the city Planning Commission in March. and Cale said his group has about 500 signatures so far calling for Rocky Gorge to remain open. Others say it makes little sense to make big decisions regarding Fairfax. Boulevard while a major planning study of the corridor is underway. The study is not expected to be completed until the end of the year.

"If we don't [wait], we could have a real mishmosh of develonment," said Hildie Carney, who lost a bid for a council seat in May.

Complicating the issue is last year's expiration of the city's openspace program. The council voted last month against placing an advisory referendum on the November ballot asking voters whether they wanted to extend the program.

Council members said that they remain committed to acquiring open space where it makes sense and that another referendum would be redundant. Lederer disagrees.

"The argument that we don't need to put it on the ballot because we can do it anytime we want is not good policy, nor is it factual," he

The city bought 44 acres of land through the initiative, spending \$12.2 million after borrowing \$6.7 million beyond the tax reve-

nue to do so. City Hall and another government building were pledged as collateral. At least one member said the city needs to ease up on its

"We ought to slow the train down," said Jeff Greenfield, one of four council members who vos against placing the referendum the ballot.

LaPorte, Mosby Woods comes nity president, said it doesn't see wise to pay for land when you're a ing to get most of it for free.

#### THE LOTTERIES

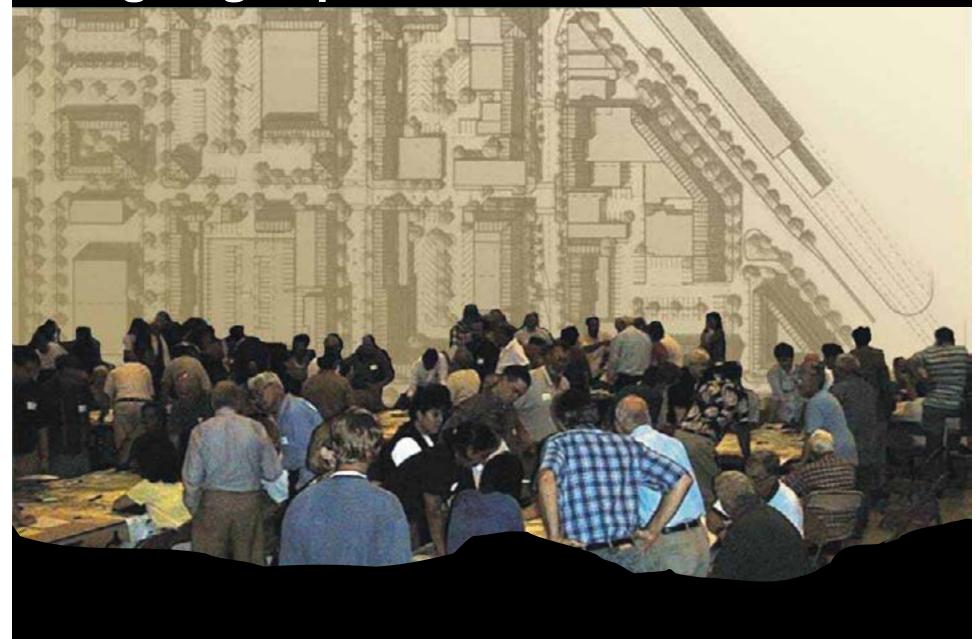
August 13

DISTRICT	
Mid-Day Locky No.	mbers: 1-6-6
Mid-Day D.C. 4:	2-3-5-6
Looky Numbers (S	16.7-1
Lucky Numbers (S	m.): 6-6-5
D.C. 4 (Set.):	9-3-6-7
D.C. 4 (Sun.):	3-7-5-6
Rolling Cash 5 (So	
	N.: 18-21-22-24-30
	1-2-10-14-19-36 *39
Duly 6 (Sun.):	1-12-21-24-26-39 *14
MAKYLAND	
Mid-Day Pick-3:	6-2-5
Mid-Day Pick-4:	2-9-0-2
Daily:	0-4-9
Night/Hox-2 (Sat.	2-0-8
Pick-4 (Son.):	4-6-5-0
Pick+t (fat.)	8-4-1-6
Multi-Match:	7-19-24-15-36-39
Match 5 (SW.):	1-10-19-21-25 *17
Match 5 (Sun.):	2-12-20-26-33 *17

VIRGINIA	
Night/Pick-3:	4-7-
Pick-4	5-8-3-
CHH-5 (SK.)	2-6-20-22-3
Win for Life:	8-10-26-31-32-38 #1
MULTI-STAT	E CAMES
Powerball:	13-14-18-27-54 "3
Power Play:	
Hot Lotto:	5-15-16-28-34 11
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### designing in public



# march charrette

- SAT, 3/24: Ready, Set, Draw: Hands-on Work
- SUN THURS, 3/25 3/28: Design Studio
- TUES, 3/27: Open House
- THURS 3/29: WORK IN PROGRESS Presentation

to understand a place, you have to look



remembering the value of precedents



# how to participate

### hands-on design session



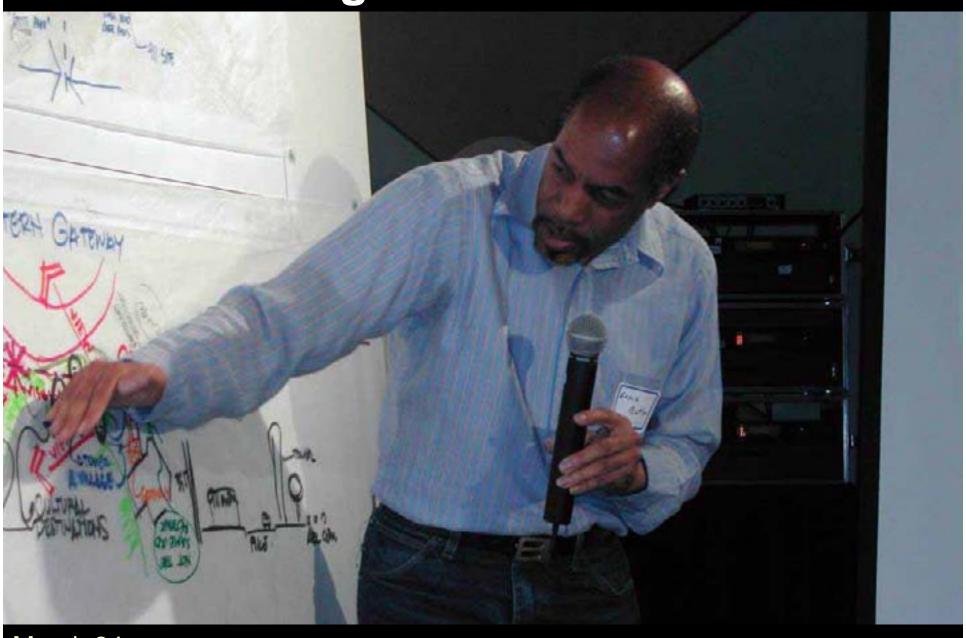
# ground rules

- focus on what, not just how
- build up ideas
- draw your ideas! (visuals)
- no "single-issue extremists"
- argue with your pencil
- no speeches... have fun.

### hands-on design session



### hands-on design session



#### hands-on design session



#### open design studio



### work-in-progress presentation tonight's event introductions · update: the process so far · draft: plan principles & illustrations economics: findings & strategy mobility strategy for great streets regulatory strategy; initial thous what happens next

#### making maps & visuals



Columbia Pike, Arlington VA

#### making maps & visuals



#### making maps & visuals



## food for thought: the design of towns

#### in our time, the big national question



#### in our time, the big national question



#### a new day in the hearts of our cities



Resuming work on the towns already started

#### natural human habitat: the town



#### natural human habitat: the town



#### public realm



#### public realm?





#### density without design?



Fawn Creek Apartments, Eureka

density by design

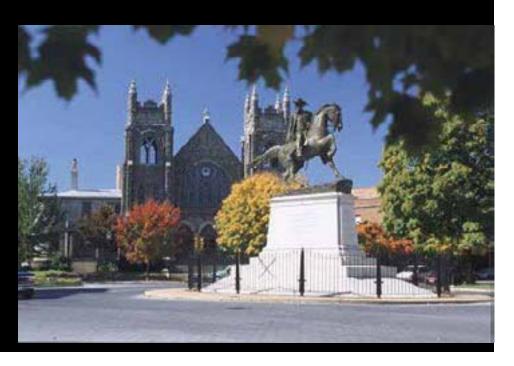


Apartment "Complexes" vs. Apartment <u>Buildings</u> in Neighborhoods

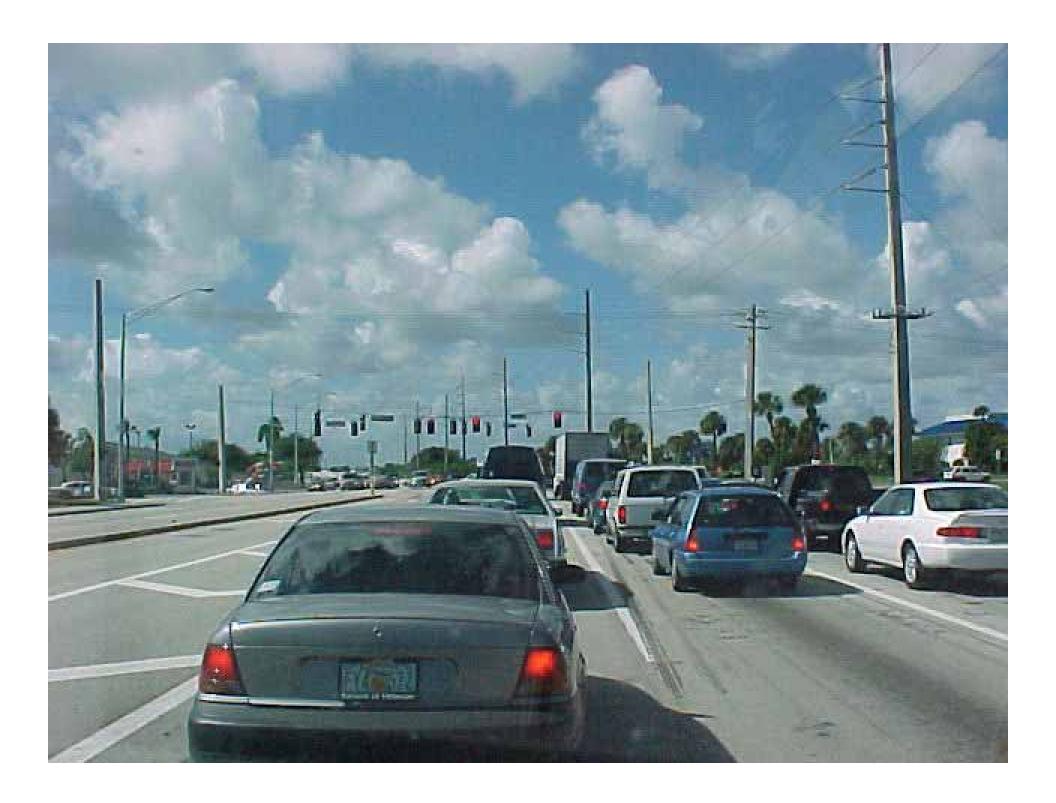








# food for thought: corridors



"Trying to cure traffic congestion with more capacity is like trying to cure obesity by loosening your belt"

- Glen Heimstra, Futurist

#### a corridor



Monument Avenue, Richmond

#### classic mobility & access



Aix-en-Provence

Public Works Officials Were Once Heroes

#### multi-lane, multi-way boulevard...



Boulevards in Paris

#### a corridor



Historic Buffalo: Lincoln Parkway



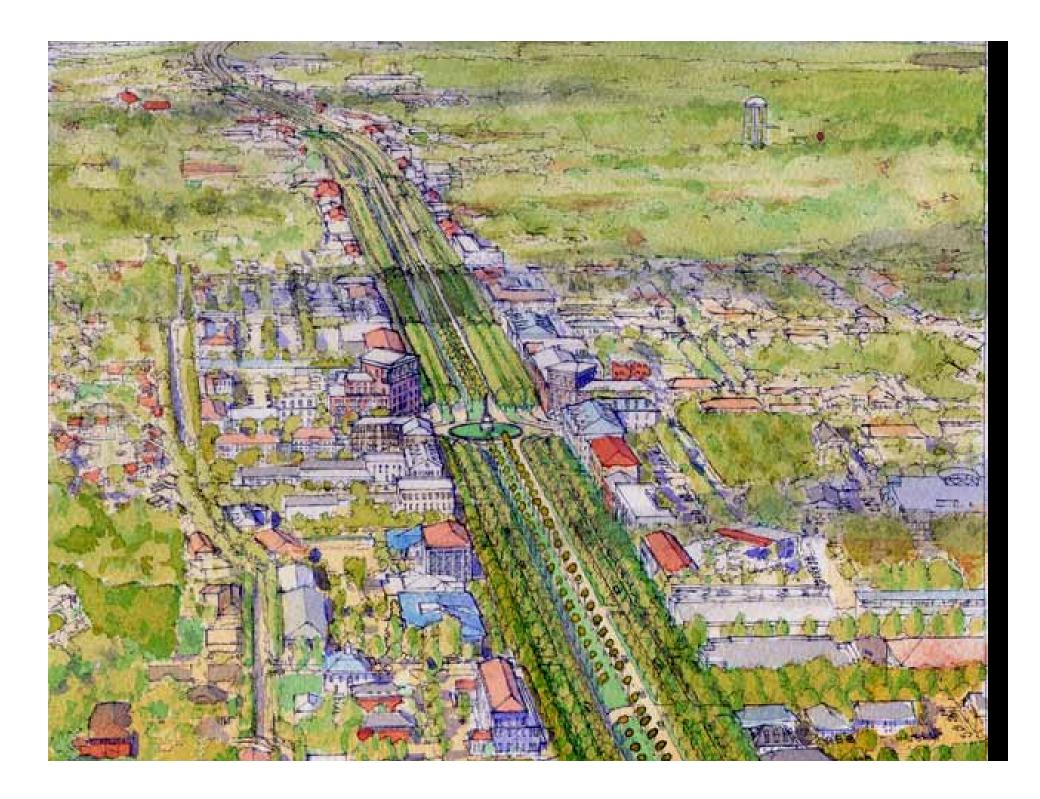
what if? you can pick your own future



#### what if:



Creating a true boulevard















#### ...is especially important for corridors.



College Avenue (U.S. 71B), Fayetteville AR

## Cathedral City, CA



## Cathedral City, CA



## Cathedral City, CA





Alameda Ave looking east, just east of Harlan



Alameda Ave looking east, just east of Harlan



Alameda Ave looking east, just west of Kipling

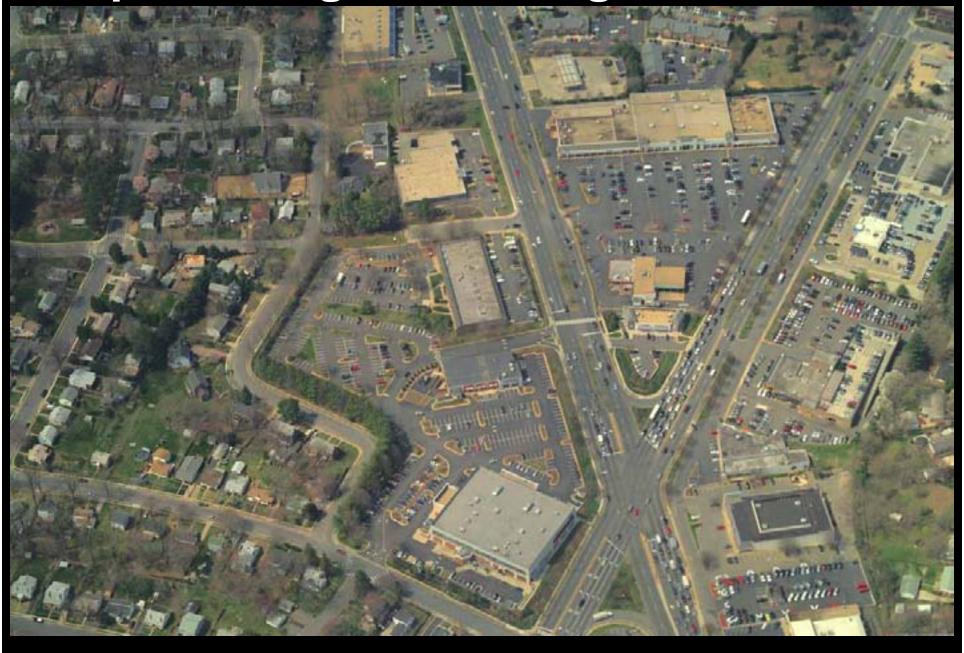


Alameda Ave looking east, just west of Kipling

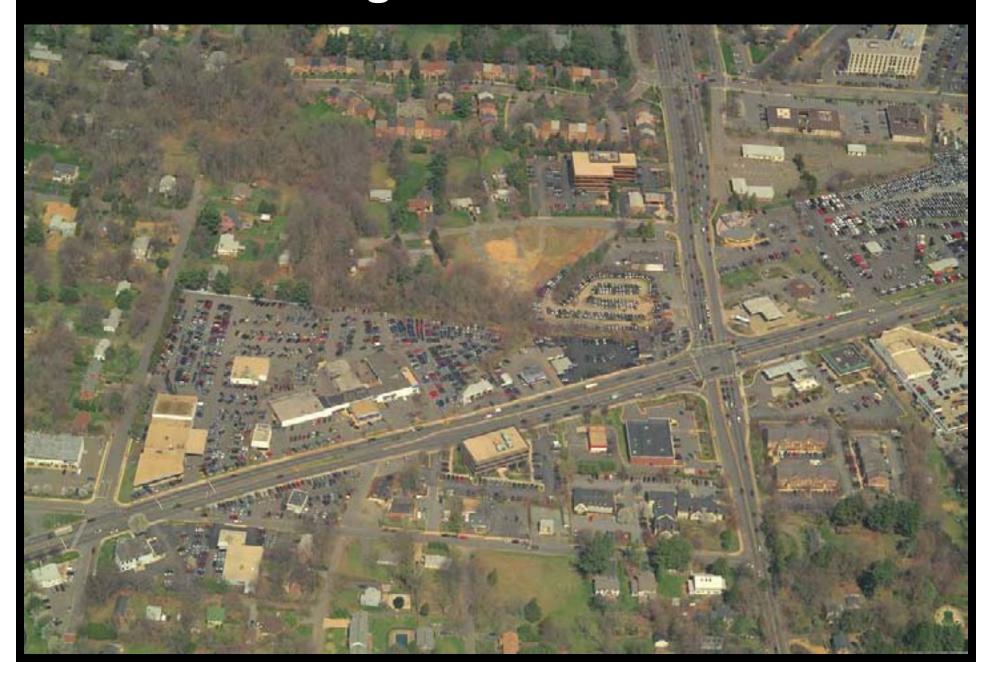
#### kamp washington – facing north



#### kamp washington – facing west



## northfax- facing north



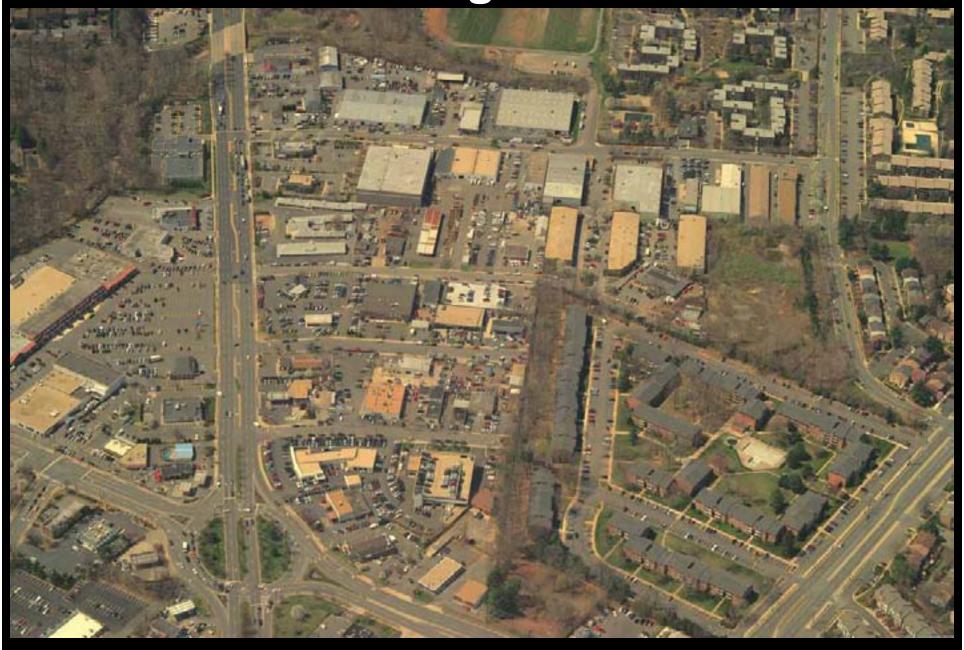
### northfax - facing west



facing circle - facing north



fairfax circle – facing west



# questions & comments

## for more information:

www.fairfaxva.gov/Boulevard

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